



WP4. GreenLead platform & certification framework of the Green Leader

A1. Certification Model

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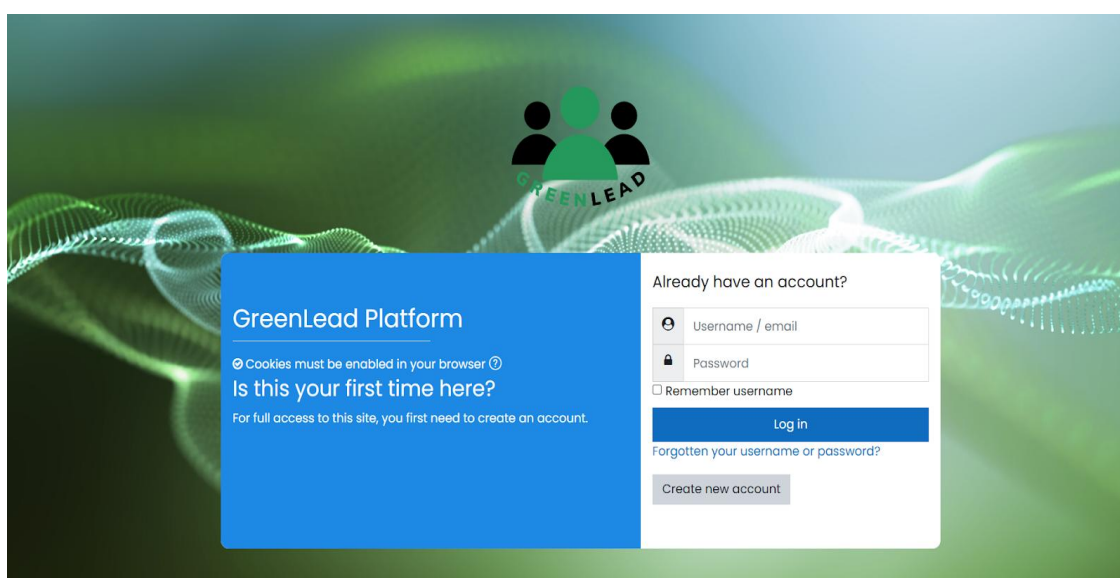


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1. Description of the Certification Model

The **GreenLead Certification Model** will be a structured online certification framework designed to support the upskilling and transformation of SME owners, managers, and VET professionals in alignment with European sustainability goals.

The certification will be hosted on the **Moodle Learning Management System (LMS)** and is fully aligned with the **European Qualifications Framework (EQF)** to ensure transparency, quality, and comparability of learning outcomes across EU countries.



[Platform Link](#)

2. Course Structure

The certification will be awarded upon the successful completion of six structured learning modules, each dedicated to a key thematic area essential for the sustainable transformation of SMEs.

- Module 1 – Foundations of Sustainability and the Green Policy Framework
- Module 2 – Circular Economy and Green Business Models
- Module 3 – Leadership, Stakeholder Engagement and Communication
- Module 4 – Digitalisation, Monitoring and ESG Reporting
- Module 5 – Financing & Strategic Transformation for SMEs
- Module 6 – SME Transformation Plan

3. Final Assessment Quiz & Point System

Upon completion of all six modules, learners will undertake a final assessment quiz consisting of:

- 30 multiple-choice questions (5 per module)
- Each question offers 4 answer options, with only one correct answer
- Scoring system: 1 point per correct answer
- Maximum score: 30 points

4. Evaluation and Competency Levels

To obtain the certificate, learners must achieve at least 60% (18 out of 30 points). Based on their performance, they will be awarded one of the following competency levels:

- Basic Competency: 18–23 points
- Advanced Competency: 24–29 points
- Expert Competency: 30 points

The certificate is generated automatically via Moodle's certification tool and includes the learner's name, completion date, course title, and competency level. It can be downloaded as a PDF or shared via digital platforms such as LinkedIn.

This certification is designed in accordance with the European Qualifications Framework (EQF). It ensures that the acquired knowledge, skills, and competences are measurable and transferable across European education and training systems. The learning outcomes correspond to Level 4–5 EQF descriptors, supporting professional development and lifelong learning.

