

APRIL 2026

Newsletter No 3

Empowering green leaders for a sustainable future



**Shaping the green
leaders of tomorrow**



**Equipping SMEs with
the tools for a green
future**



**Driving green innovation
in European business**



**Innovative training for a
greener and competitive
Europe**

*Read more on our website:
www.greenlead-project.eu*

From Learning to Action: The GreenLead Pilot Phase Begins

As the GreenLead project moves into its next phase, we are excited to share key achievements and upcoming activities focused on supporting SMEs in their green transition through innovative training, digital tools, and practical implementation.



**Join the GreenLead Pilot – Now Open
to SMEs (see page 3)**

Highlights from the past months:

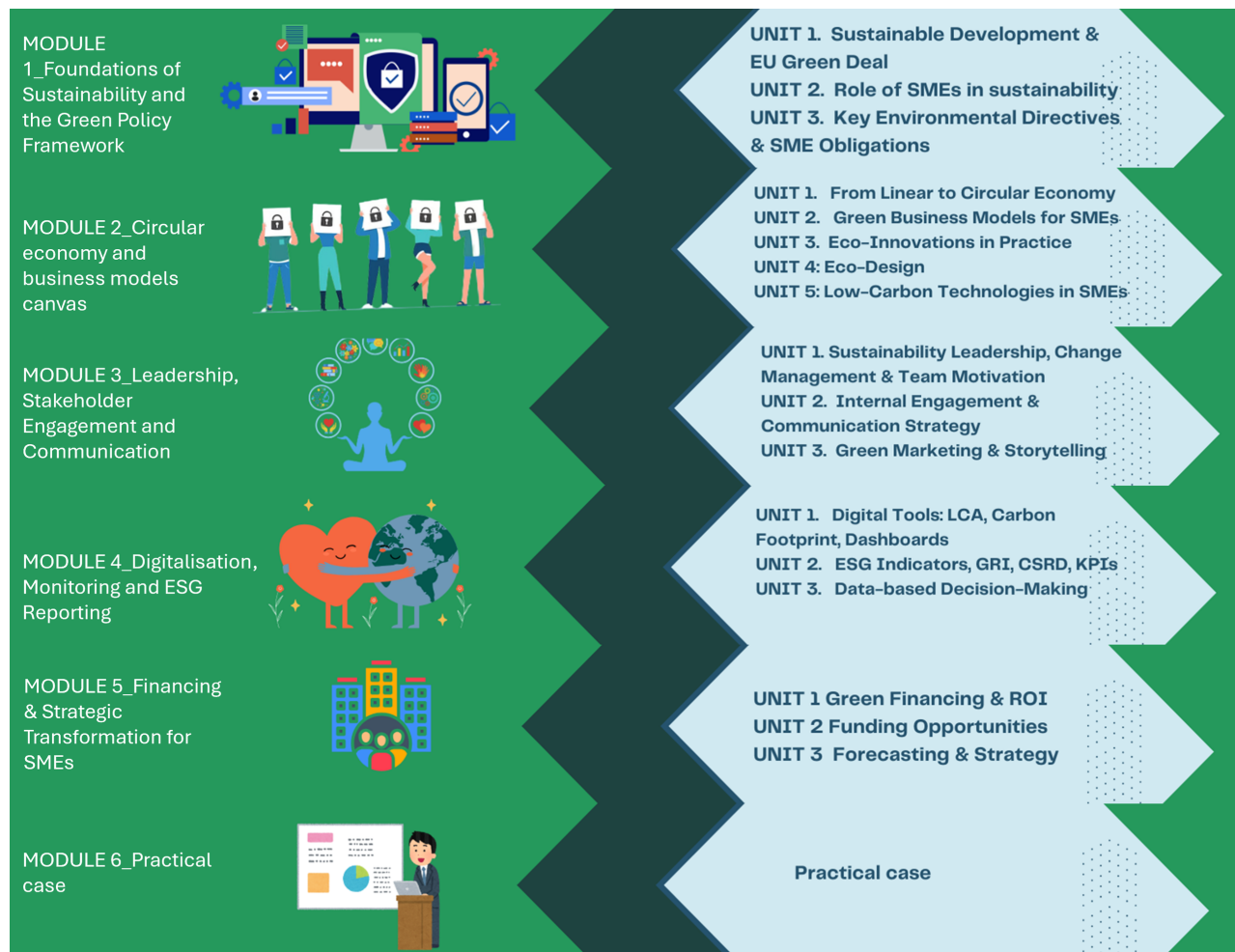
GreenLead VET Training Programme & Learning Materials

The GreenLead consortium has successfully developed a **comprehensive VET training programme**, designed to build the skills required for the **Green Leader profile** and **Green Division roles within SMEs**.

The training, developed across **6 modules**, covers essential **green and digital competencies** and is available in **5 languages**: English, Slovenian, Spanish, Greek, and Macedonian.

All content has undergone **peer review by SMEs and VET organisations** in partner countries. This ensures that the training is:

- Relevant to real business needs
- Practical and applicable
- Aligned with European standards



6 Modules | 5 Languages | SME-focused | Practice-oriented

Explore the training on the GreenLead platform →

Ongoing activities:

GreenLead E-learning Platform Launch

One of the major milestones of the project is the development of the **GreenLead open e-learning platform**, which is available in English and all partner languages to users across Europe.

The platform is freely accessible upon registration, requiring only basic user information. It offers online courses developed by project partners. The learning experience is designed to be flexible, practical, and accessible to SMEs and VET providers.

The platform includes:

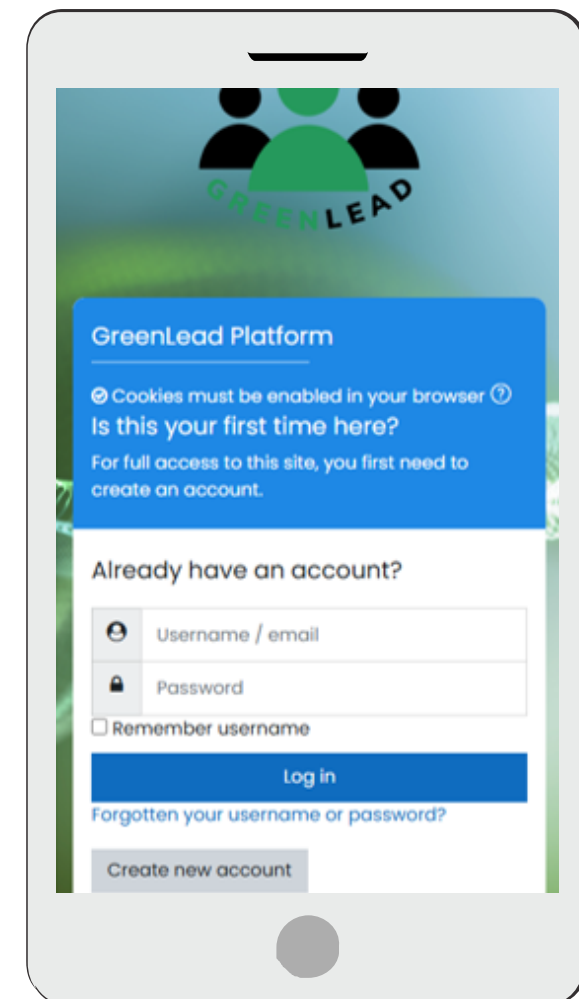
- Full integration of training content and tools, ensuring a seamless learning journey within the GreenLead ecosystem
- An online certification model, enabling users to validate their knowledge and skills

Pilot Implementation – Join Us!

Starting in April 2026, GreenLead launches its pilot implementation phase across all partner countries.

Pilot scope:

- At least 10 SMEs per country will be selected
- Minimum 5 employees per SME will participate
- Total expected impact: 250+ trained professionals



Pilot activities include:

1. Introductory session
2. Online training modules
3. On-the-job learning via the platform

Interested in participating? We invite SMEs to participate actively!

This is a great opportunity to:

- Build internal green competencies
- Test innovative training tools
- Contribute to shaping future SME support solutions

Contact us via our national partner email:

[add e-mail address]

Explore the GreenLead platform



What's next?

- **Collecting feedback to enhance the learning experience and usability**
- **Development of the GreenLead toolkit**, available in 5 languages. The Toolkit will include evidence and insights from pilot activities, policy recommendations at EU and national levels, and additional resources for VET trainers and SMEs.
- **Upcoming events:** In September 2026, GreenLead will organise **national raising awareness events** in Greece, Spain, North Macedonia and Slovenia. These events will present project results, share good practices and connect SMEs, educators, and policymakers. **Follow our social media channels for updates and registration details!**

Why is a green leader important for an SME?

- Promotes **sustainable practices** within the company
- Improves **resources and energy efficiency**
- Supports compliance with **environmental standards and policies**
- Strengthens SME's **resilience and competitiveness** in the green economy

Why GreenLead training matters for SMEs?

- **Practical skills and tools** to implement sustainability strategies and support the green transition
- Strong understanding of ESG, circular economy, and digital tools for better **decision-making and leadership**
- Improved **competitiveness and readiness** to meet evolving EU sustainability requirements

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