

Newsletter No. 4

Empowering green leaders for a sustainable future



**Shaping the green
leaders of tomorrow**



**Equipping SMEs with
the tools for a green
future**



**Driving green innovation
in European business**



**Innovative training for a
greener and more
competitive Europe**

*Read more on our website:
www.greenlead-project.eu*

From Piloting to Impact: GreenLead Enters Its Final Phase

As the GreenLead project enters its final month, we are pleased to share key achievements from the past months and the resources now available to SMEs, VET providers, trainers, and other stakeholders across Europe.

The partnership has completed the pilot implementation of the GreenLead training programme, platform and certification model, developed the GreenWorks Toolkit, and prepared the final national dissemination activities. Our focus now moves from development and validation towards practical use, wider uptake and long-term sustainability of the GreenLead results.



LEARN



ACT



IMPROVE



TRANSFORM

**Every sustainable action starts with knowledge.
Every successful transformation starts with action.**

Highlights from the past months:

GreenLead 3rd Transnational Project Meeting in Ljubljana

On 11–12 May 2026, the GreenLead consortium met in Ljubljana, Slovenia, for its third transnational project meeting, hosted by the Jožef Stefan International Postgraduate School. Partners reviewed project progress, coordinated the pilot implementation phase and discussed the finalisation of the GreenLead platform, certification framework and GreenWorks Toolkit. The meeting also focused on dissemination, sustainability and the final activities leading up to the end of the project. On the second day, partners visited **Center Rog**, Ljubljana's hub for innovation and creativity, gaining additional insights into innovation, sustainability and entrepreneurship.



GreenLead Pilot Testing Successfully Completed

The GreenLead pilot testing phase was implemented across Spain, Greece, North Macedonia and Slovenia, involving SMEs, VET providers, business organisations and professionals from different economic sectors. In total, 50 organisations/entities across four countries participated in testing the GreenLead learning ecosystem, helping the consortium evaluate and refine the training programme, digital platform and certification model.

Key pilot results



4 countries

Spain, Greece, North Macedonia, and Slovenia



50 organisations

SMEs, VET providers, business organisations and professionals participated in the pilot activities.



High satisfaction

Overall satisfaction ranged from 4.73–5/5, while relevance to participants' needs reached approximately 4.8–4.86/5.



Practical & flexible learning

Participants valued the practical orientation, clear learning content, self-paced learning, usability and certification.

What did we learn?

GreenLead successfully combines accessible knowledge, practical application, flexible learning and competence recognition. Participants especially valued real-life examples, practical exercises and the possibility to learn at their own pace.

Final project results:

The GreenWorks Toolkit is here!

The GreenWorks Toolkit brings together the knowledge, evidence and practical resources developed throughout the GreenLead project and translates them into materials that SMEs, VET providers, trainers and other stakeholders can use in practice. The Toolkit is now available on the project website in English and the partner languages and brings together three complementary resources.

Explore and download the GreenWorks Toolkit → [Click here](#)

WP3-A4: Organization and implementation of the piloting activities



**PART 1
SYNTHESIZED REPORT**

Summarises the results of GreenLead pilot testing across four countries, highlighting feedback on the training programme, digital platform and certification model.

GreenWorks Toolkit



**PART 2
POLICY BRIEF**

Presents key research findings, current green transition priorities and practical policy recommendations to support SMEs and VET providers in their green transition.

GreenWorks Toolkit



**PART 3
TOOLS & EXTRA LEARNING RESOURCES**

Provides a practical collection of digital tools, online platforms, guides, videos and additional resources linked to the six GreenLead training modules.

Learn at Your Own Pace with the GreenLead Platform

The GreenLead e-learning platform remains open and freely accessible upon registration. It enables users to explore the GreenLead training modules at their own pace and develop practical green, digital and leadership competences relevant to SMEs.

The platform is designed to support flexible and self-directed learning, while a video tutorial provides step-by-step guidance on navigation, training activities and the certification process.

Ready to start your GreenLead learning journey?



<https://greenlead-hub.eu/>

What's next?

September Events

In September 2026, GreenLead partners will organise national multiplier and awareness-raising events in Spain, Greece, North Macedonia and Slovenia. The events will bring together SMEs, VET providers, educators, business support organisations, policymakers and other stakeholders to:

- discover the main GreenLead results
- explore the training programme, platform and GreenWorks Toolkit
- take part in interactive activities
- exchange experiences and good practices
- discuss how GreenLead resources can be used beyond the project

Follow our social media channels for updates and registration details!

GreenLead Beyond the Project

Although the GreenLead project formally concludes in September 2026, its learning journey continues. The GreenLead platform will remain available for at least five years after the end of the project, giving SMEs, VET providers and other educational organisations continued access to the training materials, Toolkit and certification pathway.

GreenLead aims to leave a practical, reusable legacy: supporting organisations in developing green competences, strengthening sustainable leadership, and translating the green transition into everyday business practice.

GreenLead's strongest combination:

**Accessible knowledge + Practical application +
Flexible learning + Competence recognition**

Follow us:



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